

**Proposed Agenda
South Poll Field Day
June 25-26 2021**

Thursday June 24th

- Set-up
- Receive Sale Cattle until 5 pm
- Board Meeting

Friday June 25th

- Gates open at 9 am
- 9 am – 1 pm Cattle Viewing/Networking
- Lunch on your own (food available for purchase)
- 1 pm- Welcome and Opening Ceremony
- 1:30 -3:00- 3 person Producer Panel
 - Joe Hopping
 - Guille Yearwood
 - Josh Erickson
- 3:00 – 6:00 Breakout Sessions (45 minutes)
 - Cattle Selection
 - Pasture Walk
 - South Polls-why they work financially
 - Marketing Ideas
 - Meat Cuts/Shear Force/Cooking demo- Bruce Shanks; Kay White
 - Cattle moving
 - Registration do's & do nots/ member profiles on the website
- 6:15—Supper and Entertainment

Saturday June 26th

- 8 am Registration opens
- 9 am -Welcome
- 9:30-10:30 –Keynote –Teddy Gentry
- 10:30-11:30—2nd Keynote—Bill Hodge
- 11:30-12:30—Q & A with speakers
- 12:30-1:30- Lunch
- 1:30 Silent Auction bidding ends
- 2:00-3:00- Jr. Speaking Contest
- 3:00 Auction begins
- 4:00 Sale wrap up and load outs