



# SOUTH POLL GRASS CATTLE ASSOCIATION

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## South Polls Tie For Top Selling Price At Houston Livestock Show Heifer Sale

A pen of five registered, full-blood South Poll heifers tied with a pen of registered Brahman heifers for being the highest-selling calves at the Houston commercial heifer sale at the Houston Livestock Show and Sale in early March.

Both sets of heifers brought \$4,600 per head.

The fullblood heifers were consigned by Teddy Gentry of Bent Tree Farms from Ft. Payne, Ala. and Andy and Stanley Summers of Summers Farm in Albertville, Ala.

Another set of five F-1 South

Poll / Beefmaster cross heifers consigned by Judy and Steve Freeman of Woods Fork Cattle Co., of Hartsville, Mo. brought \$2,700 per head.

Both pens of South Polls were purchased by John Marshall of the Houston area.

Gentry, who is president of the South Poll Grass Cattle Association, says Marshall told him that he has been interested in getting some South Polls for quite some time. Marshall, who lives about 40 miles from Houston, told Gentry that he

was excited to run the South Polls with his Brahma cattle to see how the two breeds compare.

Gentry said he thought Texas was an ideal market for South Polls in that the South Polls offer an alternative to Brahman crosses. He said English cattle normally do not perform well in that part of the country, but said he thought South Polls would. "It's just a matter of getting them known," he said.

South Poll Association board member Judy Freeman, who attended the show and sale, said the room simply lit up when the South Polls came in the ring. She said the cattle created a great amount of enthusi-

asm and she and Gentry said there were seven on-site bidders, at least three phone bidders and another three or four online bidders.

Gentry said he hopes to put a couple of really good bulls in the bull auction next year as well as more heifers for the heifer auction.

"This is an opportunity to meet a lot of people from throughout the country and to let them see how South Polls work, as well as building our local market there," Gentry said.

Shawn McCoy of Granbury, Texas, won a Kindle Fire HD after his name was drawn from a box of names of those registering at the South Poll booth.



Board member Judy Freeman, Stanley Summers, board members Andy Summers and Teddy Gentry, Shawn McCoy, John Marshall and Marshall's herdsman, Justin Witt



Animals sold at the Houston Livestock Show & Sale.



In the center picture, Josh Gentry and board member Dave Roberts put up the sign for some of the animals to sell at the auction.