



photo courtesy Nikki German Nelson

SEE WHAT IS NEW AT SPGCA!

SPRING 2022

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Teddy Talks

Hello Fellow Breeders!

I heard on the news last night fertilizer and nitrogen has tripled since last year and is expected to go even higher.

The time has never been better for serious beef producers (who haven't already) to learn about mob grazing and get some South Poll cattle. With little to no fertilizer expense, we as grass growers, should be able to produce high quality protein at a cost well under the conventional feedlots.

I have never been more optimistic about our little breed. Sometimes I read or hear about criticism that because we don't have EPD's, or show, or do embryo transplant we are 'backwards'. In fact, with our breed wide emphasis on fertility, longevity, low birth weights and having smaller cows, I believe we are on the right track to leave most of the other purebred breeds in the dust over time. It's not the EPD's themselves that are bad. It is the misuse of them that has hurt a lot of breeds by chasing too much growth or milk. I want the South Poll mama cow to be the most profitable and efficient grazing machine you can get on a profit per acre basis.

Study Greg Judy and others and learn. I honestly believe this is the future way of running cows. And, while you are at it, please pray for our Country.

Teddy Gentry



**ALL BREEDS SALE
MARCH 2, 2022**

**Sale Results!
Open Heifers- \$4500/each
Bred Heifers- \$6200/each**

**Once again, we had the top
selling pens of females!
Congratulations to our
Buyers!
Thanks to all who helped with
this event!**



Photo Contest
**We want to see your
BEST Photos!**

Submit your ORIGINAL photos to Ann at
southpollgrasscattle@gmail.com
for publication in the Newsletter
or maybe even some of our
advertising!

Winners will receive a prize
from SPGCA!

2022 Field Day & Auction Plans!



*Click Here to Register for the 2022
Field Day!!*



Register Now

From the Kitchen **Beef Roast**

Something so simple, right? Not for everyone! A family staple that can be overwhelming for some.

- 4-5 pound grass fed beef roast (chuck, arm, butt)
- 1 white or yellow onion
- 6 to 8 small potatoes
- 4 sticks celery
- 1 pound carrots (peeled) or use baby carrots
- 1 tsp. chopped garlic
- 2 T. beef base or 2 cubes beef bouillon
- 1/4 c. ketchup mixed with water to make 2 cups liquid salt & pepper to taste

Beef roast can be frozen as long as you can unwrap it.

- Place roast in crock pot
- Cut up onion into medium size pieces
- Peel potatoes if desired
- Wash and cut celery stalks into 3-4 pieces
- If not using baby carrots, wash and peel carrots and cut into pieces about 3 inches long
- If using baby carrots, wash and dump all of them in
- Add in garlic
- Mix beef base (or bouillon) and ketchup in a 2 cup glass measuring cup with water (warm helps dissolve beef base and/or bouillon)

Place all of this in the crock pot and season with salt and pepper and put the lid on.

For a frozen roast--cook on high 4-6 hours or low for 12
For defrosted roast--cook on low 4-6 hours

The roast will fall apart when done. You can thicken the meat juice with 2 tablespoons of cornstarch mixed with 1/4 cup cold water and brought to a low boil over medium heat. Season the gravy to taste.

This is a simple meal that comes together quickly and will provide you with a warm, filling meal with leftovers!



HEARTBEAT

WINTER 2021

Growing Relationships.
Creating Opportunities.™



*Low input livestock and resource management
make sense for this family farm.*



FCS FINANCIAL
Growing Relationships. Creating Opportunities.™
A FARM CREDIT COOPERATIVE



Bruce and Sunshine Shanks tell you why they make low input livestock the focus of their farm business.

All About Business

Bruce & Sunshine Shanks find natural resource management makes more than good sense on their Osage County farm.

By Joann Pipkin
for FCS Financial

South Poll beef cattle and Katahdin sheep compliment one another and fit the environment of the rugged Osage County Hills of the Sassafras Valley Ranch. According to Bruce Shanks, low input livestock are essential to keeping costs in check and in helping the farm use its resources.

The air is especially crisp this early, late fall morning. Over-the-road truckers and weekday commuters zip by as we trek east along the interstate into the South-Central Missouri hub. As we leave the interstate, we venture north along the thoroughfare connecting the hub with the capital city. Cows graze peacefully amid the glistening pastures while autumn hues paint the horizon as the city fades in the distance.

Settling into the Ozarks countryside, we route east again down a quiet, two-lane that leads us through the metropolis of Belle, tucked just inside the Maries/Osage county line. Picking up another two-lane, we venture over hill and around the bend until we arrive at our destination. The sign reads “Sassafras Valley Ranch,” but it might as well be “Paradise” as this day the palette colors Missouri agriculture like no other.

Down the gravel lane, Bruce and Sunshine Shanks’ immaculate, picturesque spread carves out a unique family farm, melding the state’s natural resources into an operation that truly is all about business.

SETTLING INTO HOME

Raised in Poplar Bluff on a small farm, Bruce Shanks studied animal science at then Southwest Missouri State University in Springfield. There, he met Sunshine, a Missouri farm girl from Dixon.

After they graduated and married, Bruce had an opportunity to go to Montana where he earned a master’s degree from Montana State University. A PhD from South Dakota State followed before the

couple’s big circle eventually brought them back home to Missouri.

“I had several great mentors throughout and really met a lot of interesting people, saw different ways of doing things,” Bruce explains. “As we start talking about the cattle, one of the things that I try to emphasize is that we’re really into grazing management and we’re really trying to keep our inputs low.”

It’s a philosophy Bruce says was instilled in him when he visited Deseret Land and Cattle in

Nebraska. One of the nation’s largest commercial cow/calf operations, the agribusiness also owns land in Florida.

“It was a pivotal time for me, and that really hit home,” Bruce says. “I always look back and think that was kind of one of my ‘aha’ moments in life that really set the foundation for what we are really wanting to do here.”

The Shanks farmed with Sunshine’s family for a while, then Bruce spent some time managing a



Above and opposite page: Bruce and Sunshine Shanks focus on low input livestock on their Osage County farm. Rotational grazing is key to the operation’s grazing management plan. The Shanks cooperate with the Natural Resources Conservation Service to improve pastures and timber and help restore wildlife.

large commercial cattle operation on the other side of Osage County. Then for the next 10 years, he was an instructor in the animal science department at Lincoln University in Jefferson City. All the while, the

couple worked to grow their farming operation into its current state.

Today, Sassafras Valley Ranch overlooks a scenic Ozarks valley amid the rugged landscape of southern Osage County just outside of Belle. While a herd of about 250 registered South Poll beef cattle are the centerpiece of the operation, some 250 sheep and goats are key to the farm’s diversity and help complete the couple’s mission of matching animals to their environment.

“We started out just a typical cow/calf operation like everyone else, and then went back to that principle of trying to reduce inputs and really watching what we were spending,” Bruce explains. “We didn’t really have the right kind of cattle to do that.”

After discovering South Poll beef cattle, which was started by Teddy Gentry of the country music group Alabama, the Shanks learned the stock would be a good fit for their management plan.

Additionally, the Shanks assist small agribusinesses with livestock research projects, performing trials on cattle, goats, sheep, hogs and even poultry.

“These are small companies that don’t have their own research facilities, nutritional additive companies,” Bruce notes.

That aspect of the operation started accidentally, according to Bruce.

“We like attention to detail and that was my college background,” he says.

The couple’s son, Paul, and daughter-in-law, Lainyn, are both in the livestock nutrition and animal science fields as well and plan to be involved with the operation when they complete their move back to the area.

Still another unique segment to the Shanks’ operation is Sunshine’s work as an educator and author of children’s books. A teacher at nearby Maries County R-2 School at Belle, Sunshine has written two children’s books aimed at educating students about agriculture and where their food comes from.

KEEPING THEIR FOCUS

The Shanks manage their cattle operation with a different mindset from more typical Show-Me-State counterparts, having chosen to invest in managing their resources rather than hay equipment.

It might send some neighbors scratching their heads, but to them the decision makes perfect sense.

“Some people told me along the way about the expense of baling hay, but it really boiled down to running the operation like a business,” Bruce

explains. “At least for us, both from a time point of view and equipment ownership, we just feel like it works better. It’s a business decision. We feel like we’re money ahead.”

That said, the Shanks focus on grazing management, bound by their mission of producing a product that fits the environment of the Osage County hills and Missouri’s native fescue.

“You can see these cows are behind an electric single wire,” Bruce says. “That’s really almost an unfair advantage because we can utilize some ground that other folks can’t. We don’t feed the cows any supplements other than mineral. They’re on grass or hay only.”

Cattle in the Shanks operation must adapt well to the Osage County hills and Ozarks’ fescue. Bruce adds they must be easy-keeping cows with low inputs.

“The cows have to be fertile and live long in this environment,” Bruce notes. “And, if they’re not suited for that, then we’ll send them to a new home.”

The Shanks ran commercial cows for several years, and as they began leasing land, Bruce says they focused on reducing inputs, so the cows needed to adapt to that management regimen. However, they soon discovered that too many in their commercial herd were open and mismatched to the environment.

By accident, Bruce says he noticed a magazine article that prompted him to make a call to a “573” area code — the same as theirs.

The gentleman on the other end of the phone answered and told Bruce about an up-coming field



Sunshine Shanks has authored two books for elementary school children to help educate them about where their food comes from.

day he was having. Bruce went, liked what he saw and then found himself accompanying his son, Paul, to Alabama to purchase the couple’s first South Poll cows.

“It just hit what we were trying to do,” he says. “The cattle are really gentle and easy to handle and work well with low inputs.”

At 1,100 pounds, the mature South Poll cow is a bit smaller than most typical Ozarks region beef cattle.

While Bruce admits they might sacrifice some performance because of that, he still says they are saving on inputs.

“At first, we would sell some steers, and we’d get beat up a little bit (on price at the market),” he explains. “And I thought, ‘boy, but I love these females.’”

The Shanks have never looked back.

Marketing females via private treaty, Bruce says they’ve developed a market so that now he has them sold after a couple of phone calls.

“I fully realize this is a niche, but this grass finished beef market has still grown a bunch,” he explains. “For several years we have sold all of our steers to grass finishers. These calves that we will be weaning that won’t make bulls, will go to Missouri, Texas and Georgia. They will be grass finished in those areas and eventually direct marketed to individual consumers.”

On the bull side of the equation, Bruce says they have customers in about 20 different states, but most are sold to cattlemen in the South and the Midwest.

“To me, it still boils down to needing a lot of land resources for cattle,” Bruce explains. “For us, it’s what all cattlemen face; it’s about trying to either purchase or lease enough ground to be able to run the numbers that we think we need.”

INVESTING IN DIVERSITY

With a mindset that diversity is healthy both for their operation and for the ecosystem, Bruce says

sheep and goats compliment their farm. “They can utilize some forage resources that cattle won’t readily consume,” Bruce explains.

The diversity helps the operation’s cash flow, too. Bruce adds that the sheep and goat market has seen an increase, perhaps from a growing ethnic population.

“We’ve tried to build a flock that’s based off the same philosophy as our cattle,” he notes.

Bruce leans on the sheep experience he gained while growing up as well as when he spent time in Montana and South Dakota.

Their productivity gives them a real advantage, he says.

According to Bruce, the Katahdin hair sheep they raise can be maintained inexpensively and that helps keep costs in check while still getting impressive production from them.

“They’re going to lamb on their first birthday,” Bruce explains. “Cows can’t do that. And, they’re going to have a lot of twins and

raise them. Plus, you can wean them quick, so the turnover is really fast.”

Still, Bruce says he constantly reminds himself that simple recipe management is key to maintaining the sheep and goats.

“They’re just out here doing their job,” he notes.

The Shanks’ herd of Kiko-Spanish cross goats are maintained on another farm, helping to keep brush at bay.

After adapting their facilities to better accommodate the smaller livestock, Bruce says electric fencing has been a good, inexpensive option for them.

Predator control can also be a problem, so Bruce says a donkey runs with the goats while two guard dogs make their home with the sheep.

BRIDGING THE GAP

With nearly two decades under her belt as an elementary teacher, Sunshine Shanks wanted to find a way to incorporate agriculture in the

classroom. She turned to Missouri Farm Bureau for assistance.

“They have the Agriculture in the Classroom program and offer information for teachers to help bring agriculture into the classroom,” Sunshine says.

After attending the National Ag in the Classroom conference, Sunshine says she was hooked. Sunshine became a presenter and later wanted to incorporate a STEM (Science, Technology, Math and Engineering) activity around barns. When she couldn’t locate an appropriate book for elementary students, she decided to write one herself.

Published in 2019, *The Perfect Barn* has been well received.

“Kids are more and more removed from the farm,” Sunshine says. “They have some misconceptions, and I think it’s really important to bring in those ideas and teach them where our food comes from.”

To help tell agriculture’s story, Sunshine says she relied on her own farm background – both from her youth and her current farm operation. Missouri Farm Bureau’s resources were helpful, too, she says.

Her second book, *One Thousand Black Walnuts*, tells the story of a walnut harvest. Brian Hammons, Stockton-based Hammons Products, played a key role in helping her words come to fruition. Both books were published by KDP Publishing through Amazon.

“Growing up in the 80s, there were a lot of times I would go out and as a family we picked up black walnuts. Took them to the buying

station,” Sunshine says. “It was a big integral part of our farm, utilizing the resources that you have available on the farm.”

To further advocate for agriculture, Sunshine has written grants to help fund a poultry house on the Maries County R-2 school grounds. The school’s agriculture education program assists with The Chicken Learning Lab and helps provide information to the elementary students.

“Last year was the first year we used it,” she explains. “We brought in laying hens, and then created an educational unit about the life cycle of the chicken. The kids would go out and help care for the hens and then collect the eggs each day.”

SECURING AN ALLY

Admittedly all about business, when it came time for Bruce and Sunshine to locate a financial partner for their operation, they appreciated the competitive fixed interest rate offered by FCS Financial.

Working with a lender that could offer a fixed rate was important to the Shanks because both remember what variable interest did to the generation before them.

“FCS Financial worked with us,” Bruce says. “When we purchased another farm, they were willing to go through all the paperwork and work with us and create that partnership.”

And for FCS Financial, working with the Shanks family is exciting especially in a time when livestock margins have been thin.

“Finding an operation that runs it as a business and is controlling their expenses but has matched what they are doing to their resources, is

FCS Financial’s Brad Deeken (second from right) and Joe Abbott (far right) work with Sunshine and Bruce Shanks for their farm lending needs. The Shanks manage their operation like a business, focusing on low inputs and matching livestock to their environment.



tremendous,” says Joe Abbott, vice president, commercial livestock team leader, for FCS Financial.

FARMING IN HARMONY

Bruce and Sunshine Shanks aren’t just serious about raising low input cattle. The couple is passionate about the natural resources surrounding their farm.

From grazing management to wildlife restoration and timber stand improvement, the couple is all about maintaining their Sassafras Valley Ranch for the next generation.

Working with their local Natural Resources Conservation Service, the Shanks installed rotational grazing systems and have partnered with the agency on other soil and water restoration projects as well.

“We’ve done several EQIP programs and just about every conservation stewardship program available,” Bruce explains. “We’ve installed several miles of water lines, many miles of fences, fencing out a lot of woods.”

Sunshine adds that an eroded area existed on the farm when they first purchased it. NRCS helped them correct the area so that it is now better suited for grazing and wildlife.

Designated areas for pollinators, wildflowers and native grasses are also home at Sassafras Valley Ranch. Warm season grass was seeded, and now Bruce says quail flock to the area.

Niche or not, Bruce and Sunshine Shanks’ efforts to match livestock with environment are a shining example of how keeping inputs in check returns more than dividends.

“We’ve got our way of doing things and (the livestock) need to be raised in that sort of a system or they just won’t really work for us,” Bruce says.

Author’s Note: Lesson plans are available at no cost to teachers in grades K-12. Visit National Agriculture in the Classroom at www.agclassroom.org.

WANTED



THE BEST OF BEST!

14TH ANNUAL
South Poll
FIELD DAY AUCTION
JUNE 24-25

SOUTH POLL
The Southern Mama Cow Breed

DEADLINE TO SUBMIT ANIMALS MAY 1ST, 2022

PHOTOS DUE TO OFFICE MAY 15, 2022

SUBMIT TO: SOUTHPOLLGRASSCATTLE@GMAIL.COM

OR CALL DAVE @ 256.996.1788

LIMIT 4 ANIMALS/PRODUCER

**THINGS YOU WILL
WANT TO KNOW! :)**



Attention!

**Early Registration for Bidders for the
Field Day Auction are strongly encouraged to
pre-register!!
[Click HERE to register!!](#)**

Please note that the Bidder form is at the bottom of the page!!



**APPLICATION FOR SPGCA SCHOLARSHIP
(SOUTH POLL GRASS CATTLE ASSOCIATION)
APPLICATION DEADLINE: JUNE 5, 2022**

Section 1 Information to be completed by Applicant
please type or print

Name: _____ Male
(first middle last) Female

Address: _____

City, ST, Zip _____

Phone: _____

High School Name: _____

Father or Male Guardian Information:

Name: _____

Address: _____

Occupation: _____

Mother or Female Guardian Information:

Name: _____

Address: _____

Occupation: _____

Number of children in your family: _____

Number currently enrolled in college: _____

Please attach your picture (upright head and shoulders pose) here.

DO NOT STAPLE OR BEND

PLEASE SEND ORIGINAL PHOTO.

NO REPRODUCTIONS
(color copies, ink jet prints do not reproduce well)

If you are the scholarship winner, this will be used for publicity purposes.

Summarize your involvement with South Poll cattle and/or the South Poll Grass Cattle Association:

List any honors or awards you have received:

**SILENT AUCTION
ITEMS!**

**If you have items
to donate to the
Silent Auction,
Please email Judy
Freeman**

**[judy.l.freeman@
gmail.com](mailto:judy.l.freeman@gmail.com)**



High School Seniors!!
Here is YOUR opportunity to get a cool
\$500 for college!
Click [SCHOLARSHIP](#) for link
OR
fill out the form! →



List both paid and volunteer work experience and job duties you have performed:

Empty box for listing work experience and job duties.

Name of college you plan to attend: _____

Estimated expenses for the School Year: _____

Estimated resources for the School Year: _____

Do you anticipate receiving any scholarships, awards or financial aid? Yes No

If yes, please specify: _____

Please attach a 300 word essay outlining your intended major, career goals, and future involvement with South Poll cattle.

The applicant herewith consents that the Scholarship Committee be fully informed as to the Applicant's scholastic standing, character and other factors having a bearing on this application.

Signature of Applicant

STUDENT: AFTER YOU HAVE COMPLETED YOUR PART OF THIS APPLICATION, PRESENT IT TO YOUR PRINCIPAL OR GUIDANCE COUNSELOR FOR CERTIFICATION. THE DEADLINE IS JUNE 5, 2022.



SECTION II. INFORMATION TO BE SUPPLIED BY PRINCIPAL OR COUNSELOR

This is to certify that the above applicant is ranked _____ in a class of _____ seniors.

This is to certify that the above applicant has a GPA of _____ on a scale of _____.

Applicant has taken the following college aptitude test:

Name of Test:	Score:	Date Tested:

The Scholarship Selection Committee would appreciate a brief statement concerning your evaluation of this applicants citizenship and worthiness for scholarship consideration.

Large empty box for providing a statement on citizenship and worthiness.

Award will be presented at the annual SPGCA

Field Day to be held:

June 24-25

Roseland, LA

Principal or Counselor: _____

Date: _____

High School: _____

Address: _____

Phone: _____

**Please send this application to:
SPGCA**

**Ann Demerath
5235 Gravel Point Road
Mountain Grove, MO 65711**



OFFICE UPDATE

By: Ann Demerath

Hello from the office!

I don't know about y'all...but the weather here in Missouri has been a lot like a yo-yo! We have had highs in the 70's and in less than 48 hours, sub-freezing! Our calves have been handling like champs, much better than the humans!

As usual, the office has been busy--we are working on getting whole herd reporting out, new memberships and as always, registrations and transfers! The numbers for the first quarter of 2022 are on track to exceed 2021! We are also working on Field Day prep--if you don't have your reservations made, you need to get on it! Stoney Ware and his wife Julia, are our hosts this year and they have some great things in store for us! Stoney has made it his personal mission to provide "the best Field Day ever" and it shows in all the attention to detail. The food will be outstanding for sure, so come hungry and bring your comfy pants!

We are working hard on getting Whole Herd reporting out to you all, it's a bit of a work in progress, so your continued patience is much appreciated! Once we are ready to release them, we will be reaching out via email, so keep an eye on your inbox! We will be sending out a notice via our email service Constant Contact, so if you are not already a subscriber, head on over to www.southpoll.com and sign up for that newsletter! We will be using that service quite a bit to send out news and notices so make sure to stay informed!

I would like to touch on a more serious note for a moment. I have been receiving a fair number of calls from new breeders or owners that are questioning how to transfer or register their animals. Some of them don't have any paperwork from the seller, some have incomplete paperwork, the list goes on. Bruce Shanks (Board Member) wrote a great article on Buyer/Seller Ethics, you can review it [here](#)

Seasoned sellers, please send your buyers armed with as much information as you can possibly give them. You all should be getting a premium price for your animals, spend that little extra and let's show those new folks what an amazing group of folks we are! I always tell all the new people we are like family--let's set the new buyers up for success!

An email blast will also be coming your way for the Field Day sale, if you have animals you want to be in the sale, contact Dave Roberts at 256-996-1788, any board member or the office and we will get you in touch with the Field Day team.

Here is to a little more stable weather and SPRING!

Ann



Welcome Spring!

Ann Demerath



Photos by Nikki German Nelson

New Board Members!

Dakota Blanks



Born and raised in central Virginia, my agricultural background started early in raising tobacco on the family farm without a cow in sight. When tobacco wasn't viable any longer, I moved into horticulture at a local wholesale tree nursery where my interest in plant life began to grow. Later, I worked as a professional firefighter for over 10 years while growing produce for retail customers as well as restaurants and convenience stores.

After being introduced to cattle by a neighbor I decided to buy a group of eight sim-angus heifers. A few months after, I decided to expand a bit and bought another 160 head of cow-calf pairs and leased several farms in the area. I left the fire service shortly thereafter to raise cattle full time.

I began to realize quickly these high input cattle wouldn't cut it. I started intensively grazing our farms, taking away a lot of inputs and the cattle started falling to pieces. That led me on the search for cattle that could handle my environment and management. I landed on South Polls and have never looked back. From the cattle to the people, this breed is the best we've found.

My wife Ruth and I live in Appomattox VA with our two sons and daughter.

Devin Dean



My family and I live in Fort Payne, AL. We raise only registered South Poll Cattle. I have been in some sort of agriculture most all of my adult life. I have had many different breeds of cattle, but being a businessman, I never could get any of the other cattle numbers to work out for profitability. The inputs to keep them maintained always out ran the income. I was introduced to South Poll Cattle and have literally fallen in love with them. My farm is based on a low input system. We make these cattle earn their keep and they do that year after year.

If anyone has any questions about our operation feel free to call or stop by anytime. I will be happy to discuss them with you.

Rodney Cravens



My wife, Jenna, our three children, Lucy (4), Henry (2), Grady (6 months) and I reside on the family farm that was purchased by my great-grandfather in 1913. I grew up on a dairy farm a mile down the road where I developed a passion for agriculture and cattle. My Christian faith and sports, especially basketball and baseball, played a huge role in my formative years. After high school I attended College of the Ozarks, majoring in physical education, and upon graduation I taught social studies and coached a variety of sports for 9 years in my hometown of Hartville. I am currently the elementary principal at Hartville School District in south-central Missouri and have served in that position since 2013.

My father, Joel, and I have run commercial beef cattle together since he retired from the dairy in 2013. Steve and Judy Freeman have been a huge influence on our operation. We have gained invaluable knowledge from them regarding soil health, grazing practices, cattle adaptability, and profitability. They are the reason we began using South Poll bulls and since 2014 we have been "breeding up" using fullblood bulls. We currently run approximately 150 cows and are continually working to improve our genetics. I have a passion for pedigrees and improving genetics through proper selection. Within the past couple of years I have begun registering our females and in the future I hope to be able to provide the commercial cattlemen with bulls and females that work in a low-input, grass only environment.



- 5.1.22--Deadline for getting Sale Animal information to Ann
- 5.15.22--Deadline for Sale Catalog Photos
- 5.18.22 thru 5.20.22--Grassfed Exchange-Teddy speaking
- 6.24.22 thru 6.25.22--Field Day & Auction Roseland, LA

Cattle Abbreviation Codes

Some of you have been utilizing the online Registry and have asked questions about how to register percentage cattle. The following codes can be used to register calves with percentage parents. This is a short list of the most common ones we see in the office. In the future, we will have a complete list posted on the website.

Black Angus	AN	Hereford	HH
Red Angus	RA	(horned)	
Charolais	CH	Hereford	HP
Simmental	SM	(polled)	
Limousine	LM	Tarentaise	TA
Jersey	JE		
Devon	DE		
Beefmaster	BM		
Braford	BO		
Gelbvieh	GV		

For anything that is a mix of two or more breeds use the following code:
CO
This includes any unregistered South Polls.



Photo by Teri Arthur

WANT TO REACH ONE THOUSAND TARGETED SOUTH POLL PEOPLE?



**Get your ad placed for the spring Newsletter!
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MONDAY 4/4/22
WEST, TX



BULL 24



BULL 3H



SIRE 840I AS CALF



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**SELLING 14 REGISTERED SOUTH POLL BULLS
OUT OF THESE GREAT SIRES!**

CALL OR TEXT FOR A CATALOG!

DAVID HALL

417-293-1072



Photo: Joshua Harris

In the next issue

- Guest Article
- Field Day plans
- Teddy Talks
- More!

Let's keep in touch

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Mountain Grove, MO 65711

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southpollgrasscattle@gmail.com
www.southpoll.com



SOUTH POLL
The Southern Mama Cow Breed