



The South Poll Grass Cattle Association (SPGCA) publishes an annual magazine titled 'The South Poll Grazer'. It will be available in the fall of the year.

### **Magazine Ad Pricing**

Full page color	\$500
½ page color	\$300
¼ page color	\$150
⅛ page color/business card	\$75

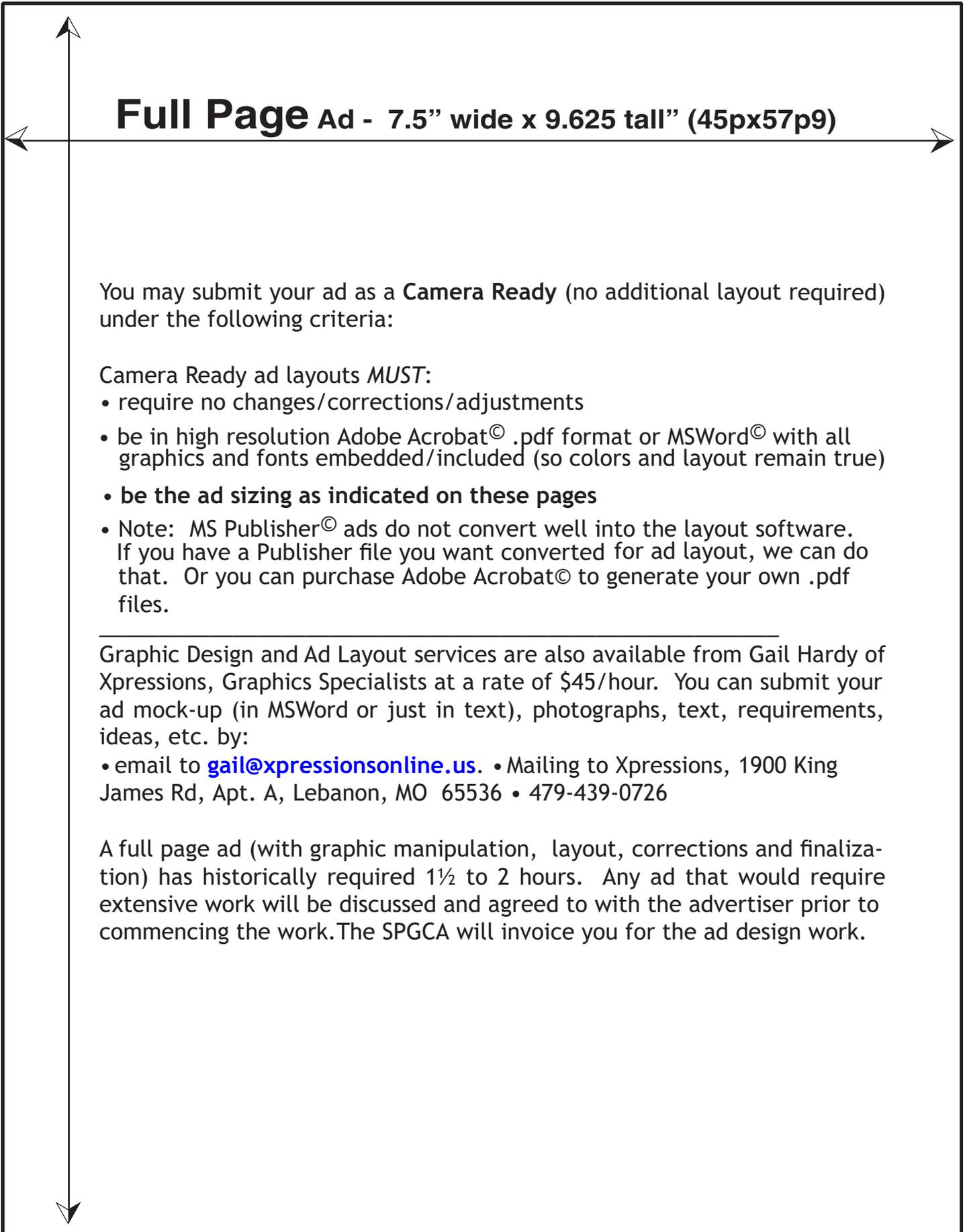
Ad Commitment Deadline: April 1, 2026

Ad Content Deadline: April 13, 2026

To place an ad contact:

Gail Hardy 479-439-0726 [gail@xpressionsonline.us](mailto:gail@xpressionsonline.us)

*\*The South Poll Grass Cattle Association reserves the right to deny or not publish ads that do not align with the mission of the association*



## Full Page Ad - 7.5" wide x 9.625 tall" (45px57p9)

You may submit your ad as a **Camera Ready** (no additional layout required) under the following criteria:

Camera Ready ad layouts *MUST*:

- require no changes/corrections/adjustments
- be in high resolution Adobe Acrobat© .pdf format or MSWord© with all graphics and fonts embedded/included (so colors and layout remain true)
- **be the ad sizing as indicated on these pages**
- Note: MS Publisher© ads do not convert well into the layout software. If you have a Publisher file you want converted for ad layout, we can do that. Or you can purchase Adobe Acrobat© to generate your own .pdf files.

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Graphic Design and Ad Layout services are also available from Gail Hardy of Xpressions, Graphics Specialists at a rate of \$45/hour. You can submit your ad mock-up (in MSWord or just in text), photographs, text, requirements, ideas, etc. by:

- email to [gail@xpressionsonline.us](mailto:gail@xpressionsonline.us). • Mailing to Xpressions, 1900 King James Rd, Apt. A, Lebanon, MO 65536 • 479-439-0726

A full page ad (with graphic manipulation, layout, corrections and finalization) has historically required 1½ to 2 hours. Any ad that would require extensive work will be discussed and agreed to with the advertiser prior to commencing the work. The SPGCA will invoice you for the ad design work.

